

**ATTACHMENT A**  
**PRICING DOCUMENT**

Proposal of: \_\_\_\_\_  
(Proposer Name)

To: The University of Texas at Arlington

RFP No.: UTA2025-004

Vendors should provide detailed pricing information for the services outlined in this RFP, including specific price points for the examples provided below. Additionally, vendors should be ready to offer pricing for any other services or related projects that may arise during the course of the engagement. For each service, please include the following details:

Example Services:

1. Search Piece, est. annual quantity: 300,000  
Variable print, 18 x 12.75 100# gloss cover, sort, tray & mail

Printed on demand:

Qty 1-200 \$ \_\_\_\_\_/each

Qty 201-9,999 \$ \_\_\_\_\_/each

Qty 10,000+ \$ \_\_\_\_\_/each

2. Viewbooks:  
Furnish Viewbook from inventory, inkjet, mails standard non-profit

Printed on demand:

Qty 1-200 \$ \_\_\_\_\_/each

Qty 201-9,999 \$ \_\_\_\_\_/each

Qty 10,000+ \$ \_\_\_\_\_/each

3. Event Invitations, est. annual quantity: 300,000  
5.5 x 5 4/4 on gloss cover, trim, inkjet, sort, tray & mail

Print on demand:

Qty 1-9,999 \$ \_\_\_\_\_/each

Qty 10,000+ \$ \_\_\_\_\_/each

4. Daily postcards, est. annual quantity: 650,000  
5.5 x 8.5 on 100# gloss cover, sort, tray & mail

\$ \_\_\_\_\_/each

5. Admission letter, est. annual quantity: 30,000

Overprint 8.5 x 11 letter from inventoried letterhead shell, insert in 9 x 12 booklet envelope with inventoried checklist and social media insert, mails straight first class

\$ \_\_\_\_\_/each

6. Scholarship award letter, est. annual quantity: 10,000

Overprint 8.5 x 11 letter from inventoried letterhead shell, insert in 9 x 12 booklet envelope with inventoried terms & conditions page, mails straight first class

\$ \_\_\_\_\_/each