

Faculty/Staff Meeting September 2018



UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF BUSINESS

Agenda

- BGS Award
- Heather Douglas & Ivan Barrera--recycling
- Mike McCord—UTA Police Dept.
- Pete Smith--Civitas
- Welcome
- Good news
- Library updates
- Initiatives and updates
- Faculty Hiring



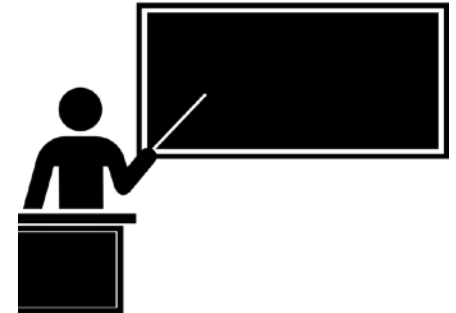
Beta Gamma Sigma



BGS Professor of the Year Award

Presented by

Elijah James



Congratulations!

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Recycling at UTA



Heather Douglas
Ivan Barrera



Active Shooter Training



Mike McCord

UTA Police Department



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UTA POLICE DEPARTMENT PRESENTS

ACTIVE SHOOTER INCIDENTS

UNDERSTANDING THE WARNING SIGNS

JOIN THE UTA POLICE DEPARTMENT

Captain Mike McCord, College of Business Alum, will discuss active shooter incidents. Learn how to identify warning signs of violence and receive guidance on how to respond.

WED SEPT 26

2-3:30 p.m. | Location, TBD | Light refreshments

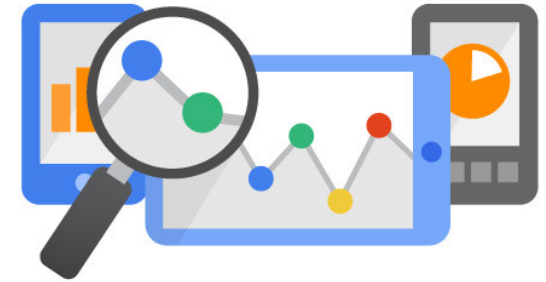
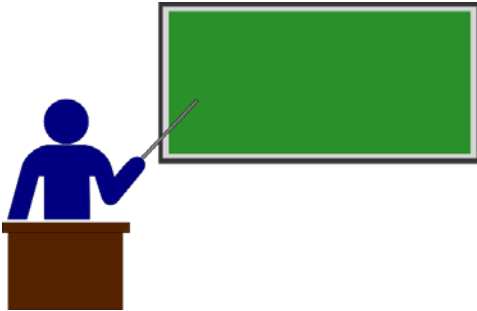
FRI SEPT 28

12-1:30 p.m. | Location, TBD | Lunch served

Please RSVP at least two days prior to each session to Trish Quinones at quinonesp@uta.edu



Civitas Software



Pete Smith
UTA Chief Analytics Officer
&
Michael Schmid
Director, Learning Analytics



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Welcome!

- Welcome New Tenure-Track Faculty!

Dr. Yun Fan, ACCT

Dr. Samuel (Jay) Jayarajan, ISOM

Dr. Mahyar Vaghefi, ISOM

Dr. Alison Hall, MANA



Welcome!

- Welcome New Non-Tenure-Track Faculty!

Dr. Levunt Kutlu, ECON

Dr. Art Gonzalez, HCAD

Dr. Ezgi Akar, ISOM

Dr. Scott Johnson, ISOM

Dr. Tom Graca, MANA

Dr. Heather Philip, MARK



Welcome!



- Welcome New Staff!

Katie Moffitt, Graduate Business Services

Donna James, ISOM

Bayanne Elkhatib, Advising

Gus Monzon, Academic Resource Planning

Congratulations!



- Faculty Promotions!

Dr. Sriram Villupuram, FINA (Tenure)

Dr. Jingguo Wang, ISOM (Full Professor)

Dr. Jennifer Zhang, ISOM (Full Professor)



Congratulations!

- New Endowed Chairs!



Dr. Wendy Casper

- Peggy E. Swanson Chair

Dr. Sridhar Nerur

- Goolsby-Virginia and Paul Dorman Endowed Chair in Leadership

New Administrative Positions!

Wendy Casper – Associate Dean for Research

Fernando Jaramillo – Associate Dean for Students & Programs

Roger Meiners – Associate Dean for Strategic Initiatives

Ram Venkataraman – ACCT Chair

Sanjiv Sabherwal – FINA Chair

Radha Mahapatra – ISOM Chair

George Benson – MANA Chair

Elten Briggs – MARK Chair

Outgoing Chairs

Jennifer Ho – ACCT

David Diltz – FINA

Mary Whiteside – ISOM

Abdul Rasheed – MANA

Fernando Jaramillo – MARK



Good News!



- Merit raises!
- Faculty Development Leave—2018-19
 - Traci Freling, MARK
 - Ann McFadyen, MANA
 - Liliana Nordtvedt, MANA



More Good News!



- Elite journal acceptances for 2017-2018
 - Wayne Crawford—Academy of Mgmt. Review
 - Jingguo Wang—MIS Quarterly
 - Alper Nakkas—Production and Operations Mgmt.
 - Sanjiv Sabherwal—Information Systems Research
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 - Sanjiv Sabherwal—MIS Quarterly

COB Commencement

Saturday, December 15 at CPC

- Arrive 10:15 in robes and hats (get now), curtain at 11
- All T/TT faculty must attend (excuses approved by Dean and reported to President); NTT faculty extremely welcome
- <http://www.uta.edu/commencement/>

Spring is Sat., May 11



Other Items

- AACSB Faculty Qualifications document
 - Approved last Fall
 - Accounting enhanced it
 - Final version
- Digital Measures – update info for activity report
- VBOC Annual Entrepreneurship Conference
- <https://utavboc.wixsite.com/vsbwc18>





Library Updates

College of Business Librarians:

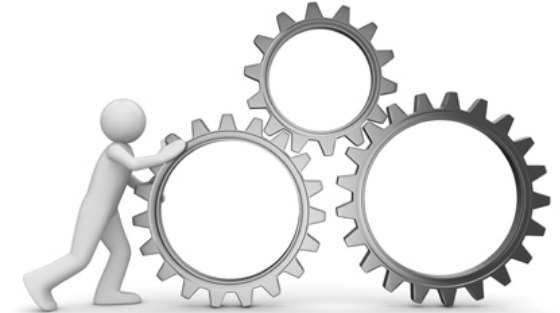
Ruthie Brock and Andy Herzog



Initiatives

Art Gonzalez:

- HCAD Accreditation (CAHME)



David Gray:

- UNIV-BU 1131 Freshman seminar – 15 COB sections
- Online MBA status

Research Updates



Wendy Casper:

- Continuing with library partnership to fund databases
- Faculty Research Expense Grants—competitive; up to \$5k each
- PhD student research grants—competitive; up to \$2k each
- PhD program status

Accreditation Updates



Roger Meiners:

- AACSB – next review is Feb. 2021 – 2.5 years out
 - 5-year review cycle
 - What we should be working on
- SACS – review was year ago, but still tying up loose ends
 - 10 year review cycle
- CAHME – just getting started



CA⁺HME



AACSB
ACCREDITED

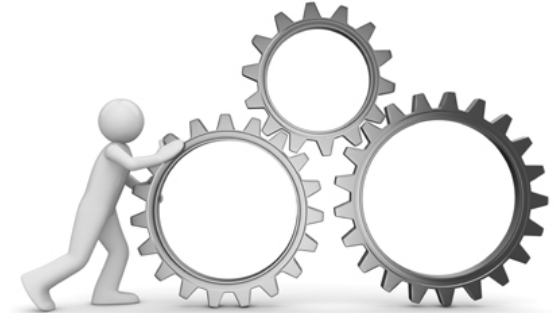
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Student Initiatives

Fernando Jaramillo:

- COB now has 4 recruiters
 - 2 UG and 2 Grad
 - Recruiting plan
- BS in Business Analytics starting soon
- BA in Communication with an emphasis in Nonprofit and Philanthropic Management



Faculty Hiring

**WE'RE
HIRING!**

- 8 T/TT Searches
 - All depts. searching
 - Entrepreneurship – Endowed Professorship
 - Sales – Endowed Professorship
 - Real Estate – Endowed Professorship
 - 5 other positions
 - Strategic focus on analytics in hiring

First and foremost.....

Thank you for welcoming me to the College of Business

A special thank you to:

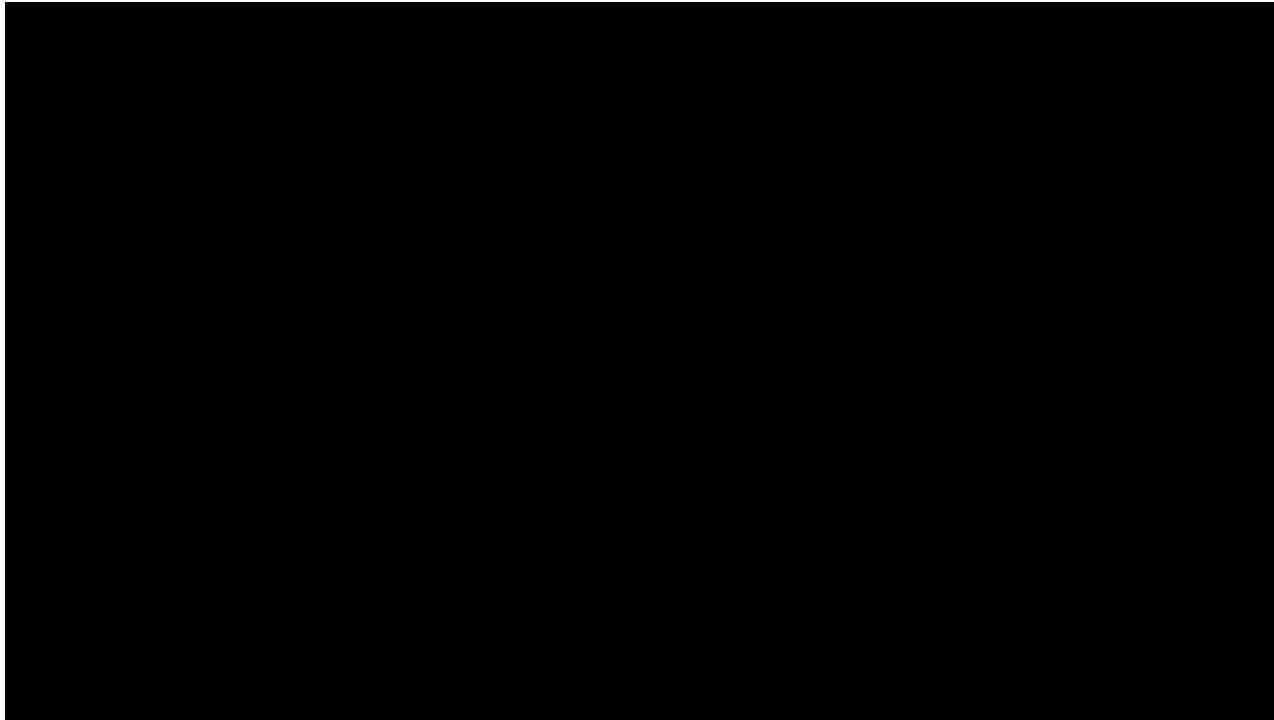
- The Dean's office personnel
- The Associate Deans, past and present
- The new Department Chairs
- The Outgoing Chairs
- The Undergraduate and Graduate recruiting and advising staffs

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My First Four Months.....

Some days it feels like this.....



State of the College of Business

Five qualities that make a great business college are:

- A well defined mission that enables faculty to develop future leaders;
- Program breadth;
- Faculty research quality and impact;
- Uniquely talented students;
- Industry involvement.

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State of the College of Business

A well defined mission that enables faculty to develop future leaders;

- Current Mission Statement is good, but it doesn't truly capture the essence of who we are nor does it capture our unique mission

The Mission Statement of the College of Business:

We create and disseminate knowledge that engages the business community and positively impacts society

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State of the College of Business

Program Breadth:

- ✓ We offer courses in all major business disciplines
- ✓ With six departments teaching all the critical business disciplines and respected undergraduate, masters and PhD programs, we offer a complete academic package that appeals to many applicants.
- ✓ Several of our programs are highly ranked

However, we also face several challenges:

- ✓ Increased competition within the North Texas area and the introduction of on-line program are undermining some of our historic advantages
- ✓ Executive MBA programs (and MBA programs in general) are experiencing declining enrollment.
 - ✓ Admissions for our EMBA fell to 10 students this Fall
 - ✓ International graduate admission were down 26 % this fall
 - ✓ On-line MBA is off to a good start but enrollment is significantly short of breakeven
- ✓ Dr. Jaramillo is conducting a full review of the positioning of our graduate programs this Fall



State of the College of Business

Faculty research quality and impact

You didn't really think I would I would address this at my first official Faculty/Staff Meeting did you?

State of the College of Business

Faculty research quality and impact:

The CoB has highly qualified faculty that are dedicated to the mission of the College and its students

Here again, we have several challenges:

- The 2018 Hiring Plan is a start but it's not near enough. We need multiple years of net hires to adequately staff the CoB
- It is imperative that we execute the 2018 Hiring Plan by filling all available positions
- It is also essential that we increase the number of endowed chairs and fill the chairs that are currently available
- We also need to increase interaction between the faculty and the business community

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State of the College of Business

Uniquely talented students

We have a highly diverse and motivated student population that is known for its work ethic, however over 60% of our student population are transfer students.

Student Related Initiatives:

- Increase the number of FTIC students
- Provide increased resources for professionalism initiatives
- Significantly increase the number of scholarships available to students, especially in the areas of Goolsby and attracting first time freshman to the CoB
- Need to increase student success rates across the CoB
- Initiatives to increase scholarship levels:
 - Dean's Leadership Circle
 - Executive Dinner
 - Increased Alumni Engagement

State of the College of Business

Industry Involvement:

The CoB needs to significantly increase its engagement with businesses and become an integral part of the fabric of the business community.

- Leveraging existing relationships with Alumni and College of Business Advisory Board Members as well as industry leading companies.
- Further develop our current Advisory Board and look to establish additional ones
- Partner with local companies to address current business needs
- Increase participation in local professional societies



Other Matters

- Facilities Update:
 - Trading Center
 - Interior Refurbishing
 - Tutoring Center
 - Collaborative Space





Questions?

Comments?