Faculty/Staff Meeting Minutes

Date | time 2/17/2017 1:30 PM | Meeting called to order by Dr. Greg Frazier

In Attendance

[List attendees]

Business Week and Executive Dinner – Greg Frazier

- Business Week will be March 20-24
- Theme is Destination: North Texas
- Executive Dinner will be March 20 @ the Bluebonnet
  - Moderator: Greg Barron
  - Panelists: Randall Stephenson (AT&T), Barclay Berdan (Texas Health Resources), Al Riviezzo (Fidelity Investments)

Library Updates – Ruthie Brock and Carol Byrne

- Pilot testing integration with Digital Measures and PlumX
  - Showing article impact through citations and social media
- 30 Day Impact Challenge – Raising your Research Impact
- Congrats and thanks to Dr. Nerur on presenting at “Focus on Faculty” series
- Dr. Lee will be presenting on April 26th
- Creative Works event will be in April

Marketing and Communications Update – Dara Ashlock

- New CoB website will be rollout within the next year
- Guest speaker recognition and welcome – please email Dara with your guest speaker list
- Master events calendar – email Dara with event information and this will be listed on our website
- Logos and templates will be available on our website soon
- Graduate student business cards are now available to all business graduate students – the request needs to be made online at http://wweb.uta.edu/business/gradbiz/newgradbiz/business-cards.aspx.
- Training will be available for EMMA email marketing
- 1st CoB magazine will be released this year in September
  - Need stories from December 1 to June 30 to be submitted to Dara
- Dara will be sending a survey out asking about rebranding
  - Do we need a new tagline?
  - Survey will be asking questions about UTA, who we are, who we want to be

CoB Enrollment Numbers – Greg Frazier

- Big increase in enrollment numbers this year
- Thank you to all the advisors and others for the retention efforts
- Growth is both at the undergraduate and graduate level
- We anticipate a 30% reduction in graduate international students (recruiting)
  - The ability to obtain visas are in limbo
We are actively working with the Provost’s office to get a stable number of tuition waivers for international and non-resident students.

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**General Updates – Greg Frazier**

- SACS visit – April 4-6 --- Please make sure you are available and present during this time
- Best wishes to Julie Gross – leaving sometime in March
- Provost search – the search has been canceled, 3 candidates were brought to campus and we still do not have a provost, will restart the process in the future
- Dean search – is on hold until the provost search is complete
- Hiring freeze – cannot bring candidates to campus, working with HR on NTT faculty who are on a yearly contract
- Current faculty searches – Accounting and Supply Chain Management – work on getting a short list and when the freeze goes away, we can bring the candidates to campus right away
- Employee Service Awards – ceremony will be on April 12th
  - 20 years – Dr. Jeff McGee
  - 10 years
    - Janice Baldwin
    - Steve Isbell
    - Daniel Nguyen
    - Sanjiv Sabherwal
    - Pam Wheaton
    - Demetria Wilhite
- BNSF BBA Program – they are pleased with the outcome and want us to continue the program
- STEM MBA – on hold, need more demand and recruits
- HCAD Online – on hold, delay this until the online MBA program goes live
- JD/MBA and JD/MST – contracts are ready and need approval, start in Fall 2017 but will not see these students until Fall 2018
- EPhD – on hold, do not want to introduce new programs until SACS review is complete
• Tax Rate for revenue generating programs – we are still negotiating with the President’s office on the rate. 30% tax rate is being talked about. If that is the case, EMBA needs to be at 35-40 students to make this profitable.
• Feedback on Bloomberg BusinessWeek – there wasn’t much interest, suggested that we switch or substitute with the Wall Street Journal, this had a lot more interest
• CoB Staff and Advising Award nominations are due March 8
• Spring Fling will be on April 11th this year – need faculty volunteers
• Please make sure you are providing grades in a timely manner
• Catalog and course changes need to be made by March 24th
• Administrator reviews are to be submitted by February 24th

PhD Program Updates and Announcements – Wendy Casper

• Carla Buss Scholarship
  • Service component – food drive for the UTA Food Pantry
  • March 15 is the deadline to apply for the scholarship
• Summer Dissertation Fellowships and Dissertation Research Grants
  • March 15 deadline to apply
  • Grant is up to $2,000
• Research Grants available for faculty members
  • March 1st deadline
  • Up to $5,000

Online MBA – David Gray

• Tuition will be set at $42,250 for the 36 hour online MBA program
• Foundation courses are an additional cost (12 credits)
• Academic Partners (AP) will be marketing and recruiting the students into the program. They will also be providing coaches that will be approved by the faculty member.
• 6 courses have been identified to move forward on the online course development, faculty will be working with AP on the development
• We have requested 6 tenure/tenure-track faculty lines
• Because of the need for T/TT faculty, our true online MBA competitors are Baylor and UTD
• There will be a separate fee for the professional development component of the program
• 45% of the tuition will go to AP, 55% to UTA – out of the 55%, the CoB will receive 50%
• Students cannot change between methods of delivery (CMBA cannot take Online MBA courses unless there is a non-AP section of that course)
• Student to Coach ratio is about 40-50 students
• Our PhD students cannot be coaches
• Faculty will be given $6000 for course development
• All online MBA courses will be in-loaded
• Discussion on what courses should be included in the core courses

• Proposed Program Structure
  • Foundation Courses
  • Professional Development
    • To be completed online by the end of the 2nd semester of the 1st year
    • Probably will be outsourced
  • Advanced Business Core
• Electives --- Concentrations
  • 4 possible concentrations to start off – ready by Fall 2018
• MBA Admissions
  • Unconditional (3.0 Ugrad GPA + 500 GMAT)
  • Provisional without GMAT --- Foundations pathway

• Motion: Vote on the 4 components of the program structure & Admissions changes, details of the courses in the core will be worked out in the near future.
  • Tom Hall called the motion, John Adams seconded the motion.
  • Yes – 30, No – 0 → APPROVED

Curriculum Changes – Faculty Voting

• OPMA Name Change
  • Change from “Operations Management” to “Operations & Supply Chain Management”
  • APPROVED
• Create a temporary faculty committee on scholarship journal evaluations (Tom Hall)
  • APPROVED

Next Meeting

5/5/2017 1:30 PM, 245W College of Business
Meeting adjourned at 3:45pm.

Minutes taken by Julie Ngo