

# Faculty/Staff Meeting Minutes

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*Date | time* 2/17/2017 1:30 PM | *Meeting called to order by* Dr. Greg Frazier

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## In Attendance

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[List attendees]

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## Business Week and Executive Dinner – Greg Frazier

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- Business Week will be March 20-24
  - Theme is Destination: North Texas
  - Executive Dinner will be March 20 @ the Bluebonnet
    - Moderator: Greg Barron
    - Panelists: Randall Stephenson (AT&T), Barclay Berdan (Texas Health Resources), Al Riviezzo (Fidelity Investments)
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## Library Updates – Ruthie Brock and Carol Byrne

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- Pilot testing integration with Digital Measures and PlumX
    - Showing article impact through citations and social media
  - 30 Day Impact Challenge – Raising your Research Impact
  - Congrats and thanks to Dr. Nerur on presenting at “Focus on Faculty” series
  - Dr. Lee will be presenting on April 26<sup>th</sup>
  - Creative Works event will be in April
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## Marketing and Communications Update – Dara Ashlock

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- New CoB website will be rollout within the next year
  - Guest speaker recognition and welcome – please email Dara with your guest speaker list
  - Master events calendar – email Dara with event information and this will be listed on our website
  - Logos and templates will be available on our website soon
  - Graduate student business cards are now available to all business graduate students – the request needs to be made online at <http://wweb.uta.edu/business/gradbiz/newgradbiz/business-cards.aspx>.
  - Training will be available for EMMA email marketing
  - 1<sup>st</sup> CoB magazine will be released this year in September
    - Need stories from December 1 to June 30 to be submitted to Dara
  - Dara will be sending a survey out asking about rebranding
    - Do we need a new tagline?
    - Survey will be asking questions about UTA, who we are, who we want to be
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## CoB Enrollment Numbers – Greg Frazier

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- Big increase in enrollment numbers this year
- Thank you to all the advisors and others for the retention efforts
- Growth is both at the undergraduate and graduate level
- We anticipate a 30% reduction in graduate international students (recruiting)
  - The ability to obtain visas are in limbo

- We are actively working with the Provost's office to get a stable number of tuition waivers for international and non-resident students

SCHs	2015-16	2016-17	% Change
Fall	48,477	52,586	8.48%
Spring	48,065	53,052	10.38%

Headcount	2015-16	2016-17	% Change
Fall	5,551	6,023	8.50%
Spring	5,377	5,816	8.16%

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## General Updates – Greg Frazier

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- SACS visit – April 4-6 --- Please make sure you are available and present during this time
- Best wishes to Julie Gross – leaving sometime in March
- Provost search – the search has been canceled, 3 candidates were brought to campus and we still do not have a provost, will restart the process in the future
- Dean search – is on hold until the provost search is complete
- Hiring freeze – cannot bring candidates to campus, working with HR on NTT faculty who are on a yearly contract
- Current faculty searches – Accounting and Supply Chain Management – work on getting a short list and when the freeze goes away, we can bring the candidates to campus right away
- Employee Service Awards – ceremony will be on April 12<sup>th</sup>
  - 20 years – Dr. Jeff McGee
  - 10 years
    - Janice Baldwin
    - Steve Isbell
    - Daniel Nguyen
    - Sanjiv Sabherwal
    - Pam Wheaton
    - Demetria Wilhite
- BNSF BBA Program – they are pleased with the outcome and want us to continue the program
- STEM MBA – on hold, need more demand and recruits
- HCAD Online – on hold, delay this until the online MBA program goes live
- JD/MBA and JD/MST – contracts are ready and need approval, start in Fall 2017 but will not see these students until Fall 2018
- EPhD – on hold, do not want to introduce new programs until SACS review is complete

- Tax Rate for revenue generating programs – we are still negotiating with the President’s office on the rate. 30% tax rate is being talked about. If that is the case, EMBA needs to be at 35-40 students to make this profitable.
- Feedback on Bloomberg BusinessWeek – there wasn’t much interest, suggested that we switch or substitute with the Wall Street Journal, this had a lot more interest
- CoB Staff and Advising Award nominations are due March 8
- Spring Fling will be on April 11<sup>th</sup> this year – need faculty volunteers
- Please make sure you are providing grades in a timely manner
- Catalog and course changes need to be made by March 24<sup>th</sup>
- Administrator reviews are to be submitted by February 24<sup>th</sup>

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## PhD Program Updates and Announcements – Wendy Casper

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- Carla Buss Scholarship
  - Service component – food drive for the UTA Food Pantry
  - March 15 is the deadline to apply for the scholarship
- Summer Dissertation Fellowships and Dissertation Research Grants
  - March 15 deadline to apply
  - Grant is up to \$,2000
- Research Grants available for faculty members
  - March 1<sup>st</sup> deadline
  - Up to \$5,000

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## Online MBA – David Gray

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- Tuition will be set at \$42,250 for the 36 hour online MBA program
- Foundation courses are an additional cost (12 credits)
- Academic Partners (AP) will be marketing and recruiting the students into the program. They will also be providing coaches that will be approved by the faculty member.
- 6 courses have been identified to move forward on the online course development, faculty will be working with AP on the development
- We have requested 6 tenure/tenure-track faculty lines
- Because of the need for T/TT faculty, our true online MBA competitors are Baylor and UTD
- There will be a separate fee for the professional development component of the program
- 45% of the tuition will go to AP, 55% to UTA – out of the 55%, the CoB will receive 50%
- Students cannot change between methods of delivery (CMBA cannot take Online MBA courses unless there is a non-AP section of that course)
- Student to Coach ratio is about 40-50 students
- Our PhD students cannot be coaches
- Faculty will be given \$6000 for course development
- All online MBA courses will be in-loaded
- Discussion on what courses should be included in the core courses
- Proposed Program Structure
  - Foundation Courses
  - Professional Development
    - To be completed online by the end of the 2<sup>nd</sup> semester of the 1<sup>st</sup> year
    - Probably will be outsourced
  - Advanced Business Core

- Electives --- Concentrations
  - 4 possible concentrations to start off – ready by Fall 2018
- MBA Admissions
  - Unconditional (3.0 Ugrad GPA + 500 GMAT)
  - Provisional without GMAT --- Foundations pathway
- Motion: Vote on the 4 components of the program structure & Admissions changes, details of the courses in the core will be worked out in the near future.
  - Tom Hall called the motion, John Adams seconded the motion.
  - Yes – 30, No – 0 → APPROVED

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## Curriculum Changes – Faculty Voting

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- OPMA Name Change
  - Change from “Operations Management” to “Operations & Supply Chain Management”
  - APPROVED
- Create a temporary faculty committee on scholarship journal evaluations (Tom Hall)
  - APPROVED

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## Next Meeting

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5/5/2017 1:30 PM, 245W College of Business

Meeting adjourned at 3:45pm.

Minutes taken by Julie Ngo